

THE ECO-IMPACT CHRONICLES

A Blueprint of Green Stewardship & Institutional Change

Arch Ayri Impact Index 2025

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The Editorial Hook

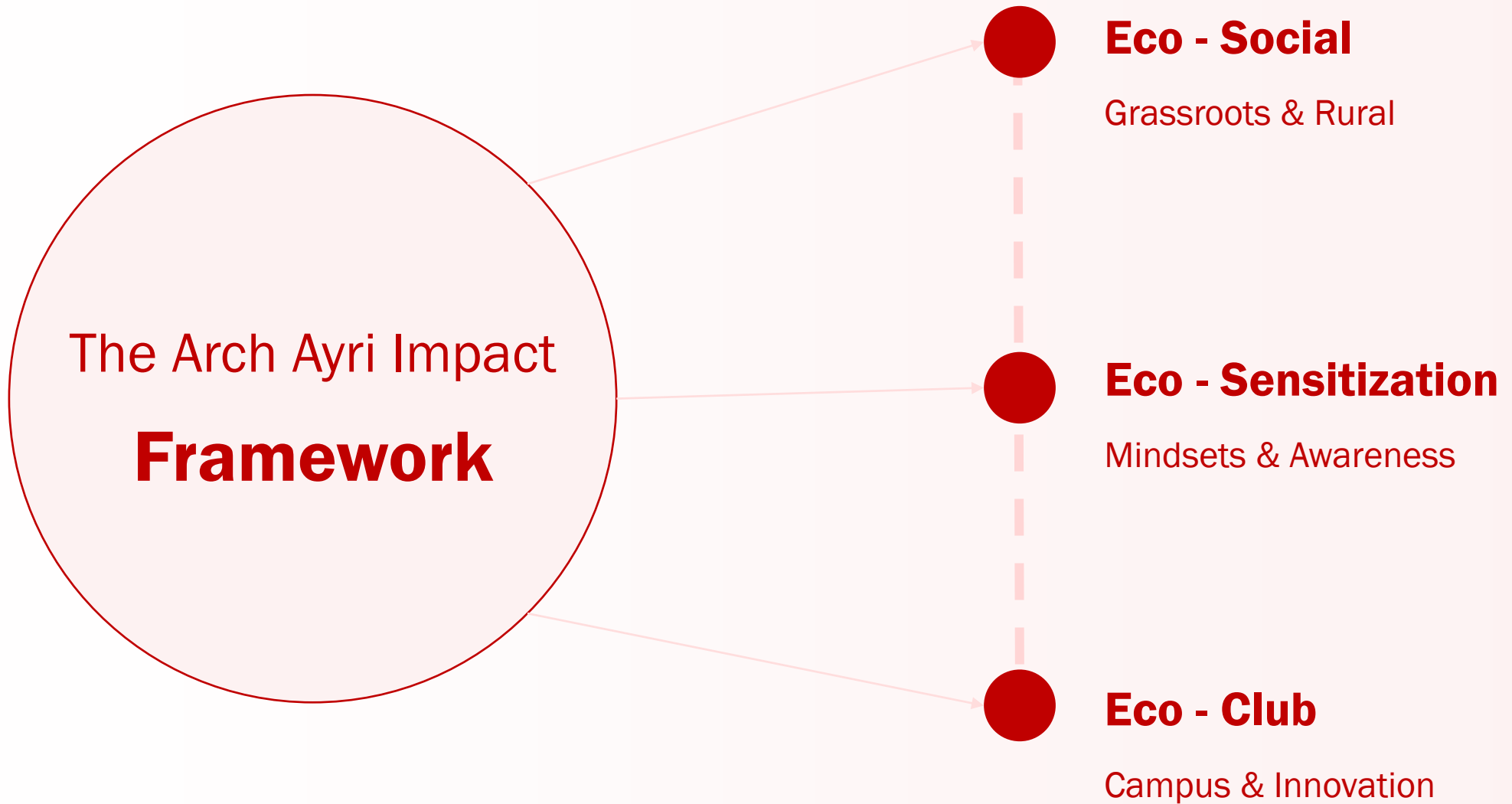
"True sustainability is never the result of a single, sweeping gesture. It is built in the quiet, daily accumulation of marginal gains—where bit-by-piece community efforts collate into lifetime institutional milestones.

The Arch Ayri Impact Index is not just a framework for measuring metrics; it is a live blueprint of accountability. By mapping our progress across grassroots rural upliftment, behavioral science, and campus innovation, we are transforming passive awareness into a lasting civic legacy."

— The Arch Ayri Eco-Impact Committee.



The Blueprint of Impact



Sections

1: The Eco-Social Segment (Grassroots Upliftment)

**Bridging Classrooms and Communities:
Scaling Grassroots Change.**

Focus on mutual learning between students and village stakeholders.

Detail actionable programs like village training on sustainable living practices or localized eco-social support.

2: The Eco-Sensitization Segment (Behavioral Science)

**Beyond Greenwashing:
Engineering Real Behavioral Shifts.**

Focus on smart infrastructural overhauls.

The Psychology of Shifting Actions.

Awareness alone does not create environmental stewardship. To drive genuine institutional change, our sensitization strategy focuses heavily on reducing structural friction while amplifying the personal narrative of civic duty. By shifting communities from passive observers to active ecosystem participants, we embed sustainable habits directly into daily operational routines.

The "Award of Distinction" Spotlight

Celebrating Excellence: Institutional Champions.



The "Award of Distinction" Spotlight

Celebrating Excellence: Institutional Champions.



The "Award of Distinction" Spotlight

Celebrating Excellence: Institutional Champions.



The Scientific Corner (Eco-terminologies)

- ➔ **Eco-Social Engineering:** The practice of utilizing academic knowledge, technology, and institutional resources to uplift rural infrastructure and build economic resilience in adopted village clusters.
- ➔ **Rhizosphere Adsorption:** The biological process utilized in our botanical air-filtration setups where plants trap toxic particulate matter through specialized root-zone micro-ecosystems.

The Words of Association

“Being associated with the ‘Eco-Impact Awards’ has been an inspiring and enriching experience. The platform not only acknowledges impactful contributions but also encourages Institutions.....”

— The Team of J.K.K. Munirajah College of Technology.



J.K.K. MUNIRAJAH
COLLEGE OF TECHNOLOGY
(Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai)
(AUTONOMOUS)

ISO 9001:2015 Certified Institution
Accredited by **NAAC**
"A" GRADE
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Principal

JKKMCT/CL/0779

DATE: 22/01/2026

EXPERIENCE & ASSOCIATION LETTER INSTITUTIONAL ECO - IMPACT

AWARDS 2025 (Phase 4)

To

The Team,
Eco Impact Awards.

Subject: Experience of Being Associated with the Eco Impact Award

We are immensely honoured to be associated with the **Eco Impact Award** and to receive the **Champion Performance Award** under the category of **Autonomous Institute for Eco Social Work Impact**.

The Certificates of Appreciation.

- To the Head of the Institution
- To the Coordinator

This prestigious recognition stands as a testament to our institution's consistent efforts in promoting **environmental sustainability, social responsibility, and community-oriented initiatives**. The award has greatly motivated our faculty members, students, and stakeholders to further strengthen eco-conscious practices through academics, innovation, outreach programmes, and institutional activities.

Being associated with the **Eco Impact Awards** has been an inspiring and enriching experience. The platform not only acknowledges impactful contributions but also encourages institutions to work collaboratively towards a **greener and more sustainable future**. Such recognition reinforces our commitment to integrating environmental values with education and societal development.

We sincerely thank the **Eco Impact Awards Team** for this honour and for recognizing our institution's contribution towards eco-social responsibility. We look forward to continued association and meaningful participation in future initiatives.



With gratitude



PRINCIPAL
Principal
J.K.K. Munirajah College of Technology
(Autonomous)
Palayam, Gobi (Tk),

📍 T.N.Palayam(Po), Gobichettipalayam(Tk), Erode(Dt)- 638 506, Tamilnadu.

The Call for Invite

The Institutional Eco-Impact Awards 2025 (Phase 1)

A flagship programme to felicitate the aspect of eco-initiatives through competition

Submission timeline: 07 January 2025 - 05 March 2025

All communications have to be via email only

About

The programme is about highlighting a sustainable difference

It aims at identifying organizations whose works are driven by eco-causes.

It is organized by GVSN - Greenvio Solutions, Registered under MSME.

Categories

Participation is allowed in 'ONE' category only with fees Rs. 1,000/-

A. Eco-Social work impact

(Done by Institute for stakeholders under UBA/ NSS/ Eco-Club or any other initiative)

B. Eco-Sensitization programme impact

(Done for stakeholders within Institute as uniqueness of the awareness program)

Awards

Prizes for Institute

Memento with Institute name will be sent by post

- ➔ Outstanding entry - Champion performance award
- ➔ Excellent entry - Extraordinary performance award
- ➔ Superb entry - Stupendous performance award

Prizes for Head of Institute/ Appointed Coordinator

Certificate of Appreciation will be sent by mail as a Softcopy

Submission

Prepare the sheets in any format; **Take** color print;

Include Seal of Institute and **signature** with date of Head of Institute on all sheets; Then **scan** and **mail a Single PDF** named as 'Code allotted - Institute first name - State'

- ➔ **Sheet 1** - Institute name, Code, Category
- ➔ **Sheet 2** - Permission to use submission with inclusion of Institute name, details if entry is published further
- ➔ **Sheet 3 onwards** - Details of impact in words and photos

Process

- 1) Register your Institute by sending an email with details on greenviosolutions@gmail.com
 - a) Institute name & postal address
 - b) Principal/ Registrar/ Director name & email
 - c) Appointed Coordinator name & email
- 2) A Code will be allotted to Institute and details about fees payment will be shared by mail
- 3) Inform the category you wish to participate and fees payment information will be shared
- 4) Once payment proof and submission PDF is shared the acceptance will be mailed

Judging will be based on the authenticity of submissions with geotagged photographs with maximum file size being 10 MB
Initiatives considered should have been carried out in past six months that is June 2024 to December 2025

Powered by GVSN

The Institutional Eco-Impact Awards 2025 (Phase 4)

A flagship programme to felicitate the aspect of eco-initiatives through competition

About

The programme aims at identifying organizations whose works are driven by eco-causes.

It is organized by GVSN - Greenvio Solutions, Registered under MSME.

Categories

Activities should be done Institute

A. Eco-Social work impact

(For stakeholders under UBA/ NSS/ Eco-Club or any other initiative)

B. Eco-Sensitization programme impact

(For stakeholders within Institute as uniqueness of awareness program)

Notes

Prepare the sheets in any format; **Take** color print;

Include Seal of Institute and **signature** with date of Head of Institute on all sheets; Then **scan** and **mail a Single PDF** named as 'Code allotted - Institute first name - State'

Awards (Memento (Post))

Prizes for Institute

- ➔ Outstanding entry - Champion performance award
- ➔ Excellent entry - Extraordinary performance award
- ➔ Superb entry - Stupendous performance award

*Note - Multiple entries categorized bases on entries

Prizes for Head of Institute/ Appointed Coordinator

Certificate of Appreciation by mail as a Softcopy

Submission

➔ **Sheet 1** - Section, Institute name, Code, Category

➔ **Sheet 2** - Payment proof

➔ **Sheet 3** - Permission to use submission with inclusion of Institute name, details if entry is published further

➔ **Other sheet** - Details of impact in words & photos

Call to Action (CTA)

“Every metric tracked is a step closer to a sustainable future”



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